

Stricken language would be deleted from and underlined language would be added to present law.
Act 787 of the Regular Session

State of Arkansas
91st General Assembly
Regular Session, 2017

As Engrossed: H2/16/17 H3/10/17

A Bill

HOUSE BILL 1207

By: Representatives Dalby, Brown, Watson, Pilkington

By: Senator Hickey

For An Act To Be Entitled

AN ACT TO AMEND REQUIREMENTS FOR CAMPAIGN SIGNS AND
MATERIALS; AND FOR OTHER PURPOSES.

Subtitle

TO AMEND REQUIREMENTS FOR CAMPAIGN SIGNS
AND MATERIALS.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code § 7-1-101, concerning definitions related to elections, is amended to add an additional subdivision to read as follows:

(43)(A) "Printed campaign materials" means:

(i) Literature mailed to an elector that is intended to or calculated to influence the vote of an elector in an election in this state, including without limitation signs, banners, flyers, and pamphlets;
and

(ii) Yard signs and push cards intended to or calculated to influence the vote of an elector in an election in this state.

(B) "Printed campaign materials" does not mean political paraphernalia, including without limitation stickers, buttons, pens, T-shirts, nail files, or other similar trinkets.

SECTION 2. Arkansas Code § 7-6-228, concerning campaign signs and materials, is amended to add an additional subsection to read as follows:

(c)(1) Campaign signs, campaign literature, and other printed campaign materials under this section shall clearly contain the words "Paid for by"



followed by the name of the candidate, committee, or person who paid for the campaign sign, campaign literature, or other printed campaign materials.

(2) Subdivision (c)(1) of this section applies only to campaign signs, campaign literature, and other printed campaign materials created by or sponsored by a political candidate or the campaign of a political candidate.

SECTION 3. TEMPORARY LANGUAGE. DO NOT CODIFY. Applicability.

A candidate running for reelection to the same office he or she currently holds who possesses or creates a campaign sign, campaign literature, or other printed campaign material that does not comply with this act is exempt from compliance with this act if the campaign sign, campaign literature, or other printed campaign material was created before the effective date of this act.

/s/Dalby

APPROVED: 03/31/2017