

State of Arkansas  
91st General Assembly  
Regular Session, 2017

As Engrossed: H3/13/17  
**A Bill**

HOUSE BILL 2201

By: Representative Della Rosa

### For An Act To Be Entitled

AN ACT TO DIRECT THE DEPARTMENT OF ARKANSAS HERITAGE TO CONDUCT A FEASIBILITY STUDY CONCERNING THE ESTABLISHMENT OF A CIVIL WAR MUSEUM IN ARKANSAS; AND FOR OTHER PURPOSES.

### Subtitle

TO DIRECT THE DEPARTMENT OF ARKANSAS HERITAGE TO CONDUCT A FEASIBILITY STUDY CONCERNING THE ESTABLISHMENT OF A CIVIL WAR MUSEUM IN ARKANSAS.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

*SECTION 1. DO NOT CODIFY. TEMPORARY LANGUAGE.*

*(a) The Department of Arkansas Heritage shall conduct a study to determine the feasibility of establishing the Arkansas Civil War museum.*

*(b) The feasibility study shall include an assessment of:*

*(1) Market, including without limitation:*

*(A) A study of the demand and interest in Civil War tourism in Arkansas;*

*(B) The target markets for a Civil War Museum in Arkansas, considering demographic and geographic characteristics; and*

*(C) Proposed locations for a Civil War Museum;*

*(2) Organization and technological requirements, including without limitation:*

*(A) A study of qualifications needed to manage and operate a Civil War museum;*



(B) Staffing requirements; and  
(C) Special technology, equipment, and collection needs  
for startup and maintenance; and

(3) Financial analysis, including without limitation:

(A) An assessment of startup costs and operating costs;

(B) Potential revenue projections; and

(C) Possible funding sources.

(c)(1) The feasibility study shall be completed no later than July 1,  
2018.

(2) After completion of the feasibility study, the department  
shall furnish a feasibility report to the Legislative Council that includes  
its recommendation concerning the establishment of the Arkansas Civil War  
Museum.

/s/Della Rosa

**APPROVED: 04/05/2017**