

State of Arkansas
93rd General Assembly
Regular Session, 2021

A Bill

HOUSE BILL 1845

By: Representative Perry

For An Act To Be Entitled

AN ACT TO AMEND THE LAW REGARDING MICROBREWERY-
RESTAURANT PRIVATE CLUBS; TO AMEND THE LAW REGARDING
ADVERTISING BY MICROBREWERY-RESTAURANT PRIVATE CLUBS;
AND FOR OTHER PURPOSES.

Subtitle

TO AMEND THE LAW REGARDING MICROBREWERY-
RESTAURANT PRIVATE CLUBS; AND TO AMEND
THE LAW REGARDING ADVERTISING BY
MICROBREWERY-RESTAURANT PRIVATE CLUBS.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code § 3-5-1904, concerning the scope and restrictions of a microbrewery-restaurant private club permit, is amended to add additional subsections to read as follows:

(d) A microbrewery-restaurant private club, as described in this subchapter, shall not use advertising media to promote the consumption and use of alcoholic beverages or to advertise or announce the price of service of alcoholic beverages for on-premises consumption in a county where voters have not authorized the sale of intoxicating liquor in a local option election under Initiated Act No. 1 of 1942, as amended, §§ 3-8-201 – 3-8-203, and 3-8-205 – 3-8-209.

(e)(1) A microbrewery-restaurant private club, regardless of whether or not the voters in the county authorized the sale of intoxicating liquor in a local option election, shall be entitled to use advertising media to advertise or announce social functions of general interest, including without



limitation:

- (A) A golf tournament;
- (B) A charity ball;
- (C) An entertainment event; or
- (D) A similar activity.

(2) The social function shall be held within the confines of the microbrewery-restaurant private club property.

(3) The advertising for the social function shall be preceded by the words "Notice to Members" and the name of the club or organization sponsoring the social activity.

(f) A microbrewery-restaurant private club located in a wet county or area is not prohibited from advertising under this section.

(g) As used in this section, "intoxicating liquor" means a beverage containing more than five-tenths of one percent (0.5%) of alcohol by weight.

APPROVED: 4/25/21