

Stricken language would be deleted from and underlined language would be added to present law.  
Act 801 of the Regular Session

State of Arkansas  
94th General Assembly  
Regular Session, 2023

As Engrossed: S3/29/23

# A Bill

HOUSE BILL 1177

By: Representative L. Johnson

By: Senator B. Davis

## For An Act To Be Entitled

AN ACT TO AMEND THE LAW REGARDING ALCOHOLIC  
BEVERAGES; TO CLARIFY THE LAW REGARDING PRIVATE CLUB  
ADVERTISING; AND FOR OTHER PURPOSES.

### Subtitle

TO AMEND THE LAW REGARDING ALCOHOLIC  
BEVERAGES TO CLARIFY THE LAW ON PRIVATE  
CLUB ADVERTISING.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code § 3-9-226(b), concerning advertising alcoholic beverages at a private club for on-premises consumption, is amended to add an additional subdivision to read as follows:

(b)(1) It shall be unlawful for a private club, as defined in § 3-9-202, to use the advertising media to promote the consumption and use of alcoholic beverages or to advertise or announce the price of service of alcoholic beverages for on-premises consumption in a county where its voters have not authorized the sale of intoxicating liquor in a local option election under Initiated Act No. 1 of 1942, as amended, §§ 3-8-201 – 3-8-203, and 3-8-205 – 3-8-209.

(2) The prohibition on advertising or promoting the consumption of alcoholic beverages under subdivision (b)(1) of this section does not require a private club to block visibility through the private club's windows or doors to prevent the general public from viewing patrons consuming alcoholic beverages, including without limitation through the use of window



tinting.

*/s/L. Johnson*

**APPROVED: 4/13/23**