Swagit Productions, LLC

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Arkansas Bureau of Legislative Research

Little Rock, AR

September 7, 2018

Swagit Productions, LLC
12801 N. Central Expressway, Suite 900
Dallas, TX 75243

September 7, 2018

Attn: Marty Garrity
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Swagit Productions, LLC would like to thank you for your time and the opportunity to earn the Arkansas Bureau of Legislative Research's business. In an overpriced, complicated and hands-on video industry, Swagit has created an affordable, simple and **hands-free** solution that offers the most current advancements in video streaming technology.
Swagit provides an easy solution for improved transparency to your constituents — without the additional workload. Initially specializing in turnaround streams for television stations and newspapers, Swagit has grown significantly to a diverse client list that includes cities, counties, states, school districts, newspapers, television stations, specialty districts, and health providers.

Swagit proposes to provide hardware and monthly services for your meeting video streaming and archiving needs, using our proprietary Extensible Automated Streaming Engine (EASE™) solution. EASE™ is a hands-free tool that eliminates the need for your staff members to index, edit, or time-stamp your video content. Each EASE™ package includes On-Demand Archiving, a 24/7 LIVE Stream via both internet and PEG, streaming to mobile devices, and up to 120 hours of additional specialty content each year.

The unique advantages of Swagit's sole-source **EASE™** solution include:

- Completely **hands-free** recording, uploading, and archiving
- **Hands-free** indexing, time-stamping and cross-linking
- An open API, which allows for seamless integration with any agenda management software
- Agenda integration with video player
- Latest software upgrades, no upgrade fees
- High Definition (HD)
- 99.99% uptime
- No training needed
- Unlimited storage
- On-demand video search by metadata text and Sound Search™
- Captioning options for live and on-demand
- 24/7 support and customer service

Some of the distinctive advantages of Swagit's sole-source **Avior™** HD solution is:

- Fully automated
- 3+ HD camera solution
- Hands-free broadcast system
- Video graphics/titles overlay
- Real-time captioning support
- Free software updates
- Free 24/7 support and customer service
- Integrates and works with existing A/V equipment
- Small footprint — equipment is self-contained on its own rack

Sincerely,

Vin Nguyen
Account Manager
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EXECUTIVE SUMMARY
Company History and Information

Swagit Productions, LLC, founded in 2003, is a privately held company headquartered in Dallas, Texas. Swagit is a progressive company that is pioneering the broadband multimedia communication service industry by providing clients a **hands-free** approach to always being connected to end-users' information needs. In combining Swagit's EASE™ and Avior™ HD solutions, clients are offered the most comprehensive **hands-free** experience possible.

Swagit specializes in providing streaming media solutions to cities, counties, states, school districts, and health providers. In addition, Swagit is a complete video production entity, providing services such as post-production, studio and recording booth sessions.

Swagit began with a mission to supply clients an affordable solution to stream their own content in an overpriced, complicated, hands-on video industry. From its beginnings as a company specializing in turnaround streams for cities, counties, states and school districts, Swagit has grown significantly and provides an open API which allows for integrations with all major Agenda/Document Management and Voting Solutions. This lets our clients choose the best Agenda/Voting Solution for their unique needs.

With Swagit's EASE™ streaming video solution, clients are able to stream their public content live and on-demand through the jurisdiction's website. HTML5 compatibility makes getting to the content even easier and more convenient as viewers are able to access all of the video content via their computers, smart phones or tablets. Archived meetings are indexed and broken up into clips by agenda item for a superior end-user experience.

Avior™ HD is Swagit's hands-free broadcast solution is a complete package of 3+ HD cameras, professional video switching equipment, and associated components that allows either Swagit's video department to remotely control the cameras or on-site camera control by government staff. When bundled with Swagit's hands-free EASE™ video streaming system, Avior™ HD can offer a full end-to-end hands-free broadcast solution that requires no client staff involvement for operation of cameras and streaming of an event or meeting.

The Swagit network stretches across North America, guaranteeing that you and your constituents are always connected. Swagit's network insures fast connect times from the closest point-of-presence (POP) to an end-user's location. In addition, Swagit's network is fully redundant, giving clients the peace of mind of redundancy and keeping with the Swagit motto of "Always Connected."

Points of Difference

Swagit's EASE™ solution is completely **hands-free** and requires no staff time or resources
Sound Search™ allows residents to search for the spoken word in a meeting which is synced to video
Swagit's open API allows integrations with agenda management solutions
Swagit is the only government streaming provider that has developed its own content delivery network, ensuring quick and reliable connections for your constituents
Unlimited storage for Specialty Content and Meetings
Swagit's unique **hands-free** solutions typically qualify as a sole-source purchase, allowing for quick deployments

OVERVIEW OF PROPOSED SOLUTION

**EASE™
Hands-Free Streaming**

Swagit's **Extensible Automated Streaming Engine (EASE™)** solution meets all current and future needs for government without creating additional work for staff. EASE™ is a hands-free tool that eliminates the need for client staff members to index, edit, or time-stamp their video content. Each EASE™ package includes on-demand archiving, a 24/7 live stream via internet and PEG, streaming to mobile devices, and up to 120 hours of additional generic specialty content each year. If live streaming is not applicable, clients can upload media via FTP.

Swagit's EASE™ streaming appliances offer broadcasters and other administrators the ability to stream live events to cable television providers (i.e. AT&T U-verse®), over the internet through a high-speed connection, or to mobile devices. In addition, EASE™ appliances can record and archive all media for on-demand viewing.

**Avior™ HD
Broadcast System**

Swagit's **Avior™ HD Broadcast System** is a complete package of high-definition PTZ (Pan, Tilt, and Zoom) cameras, professional video-switching equipment, and associated components, that enables any client to fully outsource the operation and production of a multi-camera broadcast for public meetings. Avior™ also offers video graphics/titles overlay and Real Time Captioning support.

GoMobile Streaming Appliances

Swagit's **GoMobile** line of mobile streaming appliances adds the ability to stream and record off-site meetings and events.

Playback365

Swagit's **Playback365** is a mini-mobile playout device that uses the BrightScript language and application to help create and publish presentations to a media player. Content can be fully automated and may utilize undertone audio, live video, RSS, MRSS, and Twitter feeds.

Social Media eXstream

Social Media eXstream connects meetings and events with live social platforms such as Facebook Live and YouTube Live. Jurisdictions can instantly live-stream local events to followers and engage with viewers in real time with Swagit's Social Media eXstream Package.

Sound Search™

Sound Search™ is an innovative product which improves the search for specific content in archived videos. A positive search hit for a spoken word or phrase will take the viewer to the exact location that it was spoken within a meeting video.

Captioning Services

CaptionLive is Human Assisted Real-time Transcription (HART); captions are created as an event takes place, utilizing a live transcriber. (A specific captioning appliance is required for this service.)

CaptionPM is human assisted post-meeting captioning for video on demand, completed and aligned with event video within 4 business days of broadcast.

Speech-to-Text Document is a basic text file created from spoken words in a meeting audio. It is not a word-for-word legal transcript, and does not include non-audio information such as speaker identification or graphic presentations.

With **SwagitSync**, your 3rd-party live captioning transcript is synchronized with event video for on-demand viewing; completed within 4 business days of broadcast.

Non-package captioning rates are calculated in full hours only; they are based on total length of meeting or event, which includes breaks, closed sessions, and other non-captioned events during that length of time. Specific captioning appliances are required for some services. Swagit meets FCC-mandated ADA requirements for closed captioning.

Content Integration/ Migration

Archived video content can be transferred to Swagit servers for on-demand viewing.

AT&T U-verse™ Integration

Swagit's EASE™ streaming appliance is capable of creating a live U-verse®-compatible stream and can also simultaneously encode a video stream for internet distribution.

Note: Some features listed in this document may be system options or may require options not included in the provided pricing proposal.

EASE™ Streaming Appliance
Video Capture, Encoding, and Streaming

The Extensible Automated Streaming Engine (EASE™) is a software framework consisting of foundation and extension modules that work together to automate many otherwise manually intensive tasks. This completely hands-off solution meets the current and future needs of your entity without creating any additional work for your clerks or webmasters.

▪ **Video Capture and Encoding**

EASE™ Streaming Appliance records content according to your broadcast schedule and transfers the recorded audio/video to the Swagit Content Network via a secure Virtual Private Network (VPN) connection, making it available for live and/or on-demand streaming.

▪ **Indexing and Cross Linking**

Using your published meeting agendas as a guide, Swagit's Managed Service Division (SMSD) indexes the meetings without any work from the city. SMSD will annotate your content by adding jump-to points with specific item headings, giving users the greatest flexibility to find the specific content they need. With these jump-to points, users can step through video by searching for or clicking specific items.

▪ **Agenda Management Integration**

If meeting packets or other related information is available online, SMSD will link them directly to the video player for easy access.

Swagit's EASE™ solution integrates with all major Document/Agenda Management solutions.

▪ **Archiving**

Client audio/video can be stored securely on the Swagit Content Network indefinitely. Fault tolerance and high availability is assured through replication of audio/video content to multiple, geographically redundant, Storage Area Networks (SAN). Our packages offer unlimited storage.

▪ **Presentation**

By navigating through the video library, users can view a list of meetings chronologically and once in a selected meeting you can unleash the power of the jump-to markers to search for specific points within individual audio/video clips.

▪ **Delivery**

In order to deliver on-demand content to end users in a format that is compatible with their computer's operating system, Swagit can deliver content in all major streaming video formats: Flash, Windows Media, QuickTime, Real, and HTML5. Swagit is proud to support Flash as its default format, which has proven itself as the format of choice from such vendors as YouTube, Google Video, ABC and NBC/Universal. With HTML5 streaming, Swagit provides content to mobile devices including iPhones, iPads and Android devices.

Currently, Flash has a 99% ubiquity rate amongst all the platforms. Swagit can provide Windows Media format (70% ubiquity); however, using Windows Media format may exclude iOS & Android users.

▪ Monitoring

Swagit is monitoring all aspects of the Swagit Content Network to ensure its health and availability. This monitoring extends to cover remote Swagit EASE™ streaming appliances that are deployed on client premises. In the rare event of trouble our engineers are promptly notified so that they may dispatch a swift response in accordance with our support procedures.

▪ Statistics

Swagit collates log files from our streaming servers monthly and processes them with the industry recognized Google Analytics. Google Analytics generates reports ranging from high-level, executive overviews to in depth quality of service statistics. These reports help to highlight growth trends and identify popular content.

▪ Support

Beyond our proactive monitoring and response, Swagit offers ongoing, 24/7 technical support for any issues our clients may encounter. While our choice of quality hardware vendors and a thorough pre-installation testing phase go a long way toward ensuring trouble-free operation of our EASE™ streaming appliances, we do recognize that occasionally unforeseen issues arise. In the event that our engineers detect a fault, they will work to diagnose the issue. If necessary, next business day replacement of parts will be completed. Swagit offers continual software updates and feature enhancements to our services and products for the life of your managed services contract.

EASE™ T Streaming Appliance
Video Capture, Encoding, and Streaming

Swagit's EASE™ encoders offer broadcasters and other administrators the ability to stream live events to cable television providers (e.g. AT&T U-verse®), over the internet through a highspeed connection, or to mobile devices. Furthermore, the unit can record and archive all media for on-demand viewing as well.

- ▶ Standard definition (SD) or High definition (HD) encoding unit includes software installation, system burn-in
- ▶ Software Licenses
- ▶ Video Capture Card with Simulstream
- ▶ Mini-Tower configuration
- ▶ Includes EASE™ Remote Video Indexing Kit, with Scheduler

* Price and hardware model are subject to change after 60 days without prior notice.

EASE™ 2D Streaming Appliance
Video Capture, Encoding, and Streaming

Swagit's EASE™ encoders offer broadcasters and other administrators the ability to stream live events to cable television providers (e.g. AT&T U-verse®), over the internet through a highspeed connection, or to mobile devices. Furthermore, the unit can record and archive all media for on-demand viewing as well.

▸ Recommended for PEG Broadcasters
▸ AT&T U-verse® Compatible
▸ High definition and/or standard definition (HD-SDI) encoding unit includes software installation, system burn-in, rack rails
▸ Software Licenses
▸ Video Capture Card with Simulstream
▸ EASE™ Remote Video Indexing Kit
▸ Includes Scheduler
▸ Internal Reflection License
▸ Up to 1,500 simultaneous users

* Price and hardware model are subject to change after 60 days without prior notice.

CaptionPrime Streaming Appliance
plus Advanced Caption Encoder/Decoder
Video Capture, Encoding, Streaming, and Captioning Support

Swagit's **CaptionPrime Streaming Appliance** plus **Advanced Caption Encoder/Decoder** offers the ability to provide both Live and On-Demand captioning.

- **CaptionPrime Streaming Appliance**
  - HD/SD Baseband or IP Encode/Transcode single-channel license
  - Enables encoding/transcoding of a single HD/SD channel
  - Web based Caption GUI
  - Multi-encoder management
  - Closed captioning support for video on demand
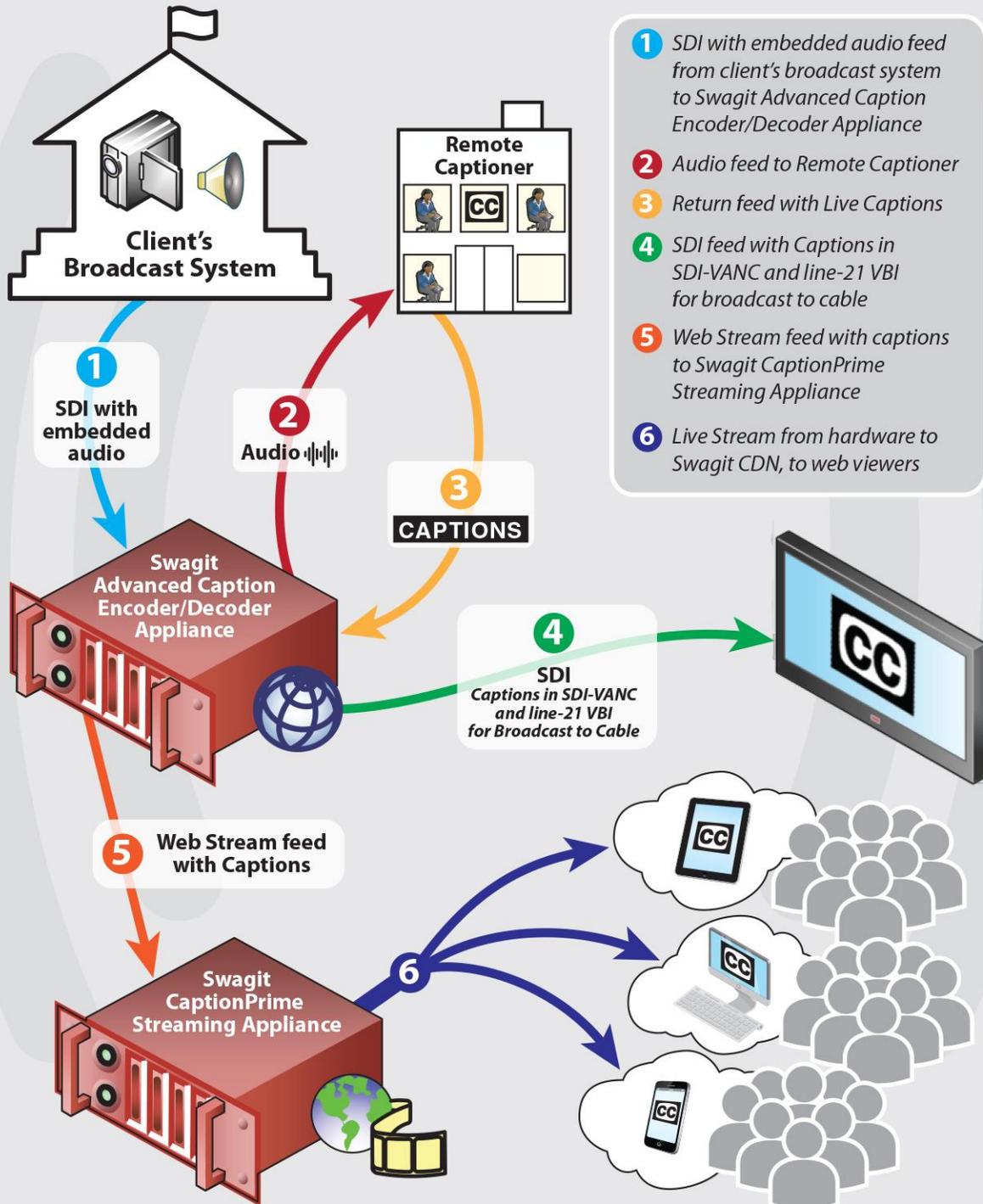 - Includes Swagit's EASE™ Remote Video Indexing Kit (with Scheduler).

- **Advanced Caption Encoder/Decoder**
  - Audio and captions over IP, eliminating the need for outdated telephone lines
  - Ideal for security conscious environments, firewall friendly with no inbound port forwards needed
  - Supports automated speech recognition service
  - Capable of delivering over 90% accuracy
  - Required for Live (Real Time) Captioning implementation

* Price and hardware model are subject to change after 60 days without prior notice.

Captioning Signal Flow Diagram

Avior™ Hands-Free Broadcast System

HD Video Capture, Encoding, Broadcast, and Streaming System

Built on years of industry experience and developed to address the growing transparency needs of government, Swagit's Avior™ HD Broadcast System is a complete package of HD PTZ (Pan, Tilt, and Zoom) cameras, professional video-switching equipment, and associated components, that enable any client to fully outsource the operation and production of a multi-camera broadcast for public meetings.

Avior™ HD cameras are installed by Swagit personnel in one or multiple positions within a meeting room. As a meeting is being recorded, Swagit's video department controls the Avior™ system from their Dallas, Texas headquarters — switching between cameras (for views of the podium, presentation slides, and dais), while also directing and controlling those cameras through selective panning, close-ups, and wide shots. The Avior™ HD broadcast-quality robotic cameras are able to tilt and pan through wide angles of motion and can zoom through large ranges.

Avior™ enables detailed direct camera positioning (pan, tilt, zoom, focus, and more), preset-positions, and video settings (white balance, backlight, brightness) for the robotic cameras. Additionally, Avior™ communicates with the switcher to allow direct operation of the 'wipe' function from the camera control GUI. With this powerful package you or Swagit can control all your cameras individually and switch video sources on a video switcher locally or remotely. Avior™ is an invaluable integration of camera-control with switcher operations for use with live production setups like city chambers, churches, meeting rooms, and more.

Avior™ includes 3+ robotic (computer-controllable pan/tilt/zoom) cameras. These popular robotic cameras have excellent video quality and performance, with the ability for panning through wide angles of motion, tilting through large ranges with superb optical zoom, and dual video output of Y/C and composite. They also support both RS232 and RS422 (long distance over 1000 meters) control signals. In addition, the cameras can be mounted either "up" or "hanging upside down" for your convenience (they have built-in reversal of the picture and left/right/up/down motion controls).

Avior™ HD is a remotely operated one-of-a-kind hands-free transparency suite that will save your jurisdiction time and money. When bundled with Swagit's hands-free EASE™ video streaming system, Avior™ can offer a full end-to-end hands-free broadcast solution that requires no client staff involvement for operation of cameras and/or streaming of an event or meeting.

- Fully automated
- 3+ HD camera solution
- Hands-free broadcast system
- Video graphics/titles overlay
- Real-time captioning support

- Free software updates
- Free 24/7 support and customer service
- Integrates and works with all existing A/V equipment
- Small footprint — equipment is self-contained on its own rack

Avior™ Broadcast System Diagram

① RS-232 or RS-422 data sent via Cat 5/6 to Avior™ hardware

② Audio/Video Feeds and/or cabling

③ Outbound bandwidth allocated for live and on-demand

④ Connection to AviorNet hardware over TCP/IP
from Swagit's Broadcast Operations Center

⑤ Multi-view feed for remote management

SERVICE

DESCRIPTIONS

2nd Quarter 2018

Captioning for Compliance
Streaming Video Enhancement

Captioning for streaming media is the method of displaying a text version overlay for the spoken words within a video. It helps viewers who may be deaf or who have reduced hearing.

Federal agencies, contractors and employers should be acutely aware that their live streaming and broadcast events must now be captioned for accessibility, as mandated by recent updates to Section 508 of the Rehabilitation Act, plus changes to state laws that now require accessibility for federally-funded organizations such as colleges, universities, and research facilities. Even when Section 508 doesn't apply, many non-federal websites and their video content must still be accessible under other laws such as Section 504 of the Rehabilitation Act of 1973.

Swagit can help meet your accessibility obligations with captioning for live streaming and broadcast events. Whether for your one-off events or longer-term fixed placements, Swagit can provide hands-free support with compliant turnkey live video services.

FEATURES

- Meets FCC mandated ADA requirements for closed captioning
- Hands-free captioning service
- Live and/or on-demand
- Multiple captioning options
- Visible on mobile devices
- Captioning for TV broadcast
- Captioning of archival video
- Dedicated staff to exceed expectations

Captioning Services
Streaming Video Enhancement

Real-Time (Live) Captioning

Swagit can provide real-time captioning for live programming, as well as sync those captions for on-demand usage after the event has come to its completion. Captioning through Swagit can be distributed to both TV and the Web simultaneously, if needed.

- ### CaptionLive

  Human Assisted Real-time Transcription (HART); captions are created as an event takes place, utilizing a live transcriber. (Specific captioning appliance required for this service.)

Post-Event (On Demand) Captioning

- ### CaptionPM

  Human assisted post-meeting captioning for video on demand, completed and aligned with event video within 4 business days of broadcast.

Additional Captioning Services

- ### Speech-to-Text Document

  A basic text file created from spoken words in a meeting audio; does not include non-audio information such as speaker identification or graphic presentations. It is not a word-for-word legal transcript.

- ### SwagitSync

  Swagit synchronizes your 3rd-party live captioning transcript with event video for on-demand viewing; completed within 4 business days of broadcast.

Captioning rates are calculated in full hours only, and are based on total length of meeting or event, which includes breaks, closed sessions, and other non-captioned events during that length of time. Swagit meets FCC mandated ADA requirements for closed captioning. Specific captioning appliance may be required for these packages and services.
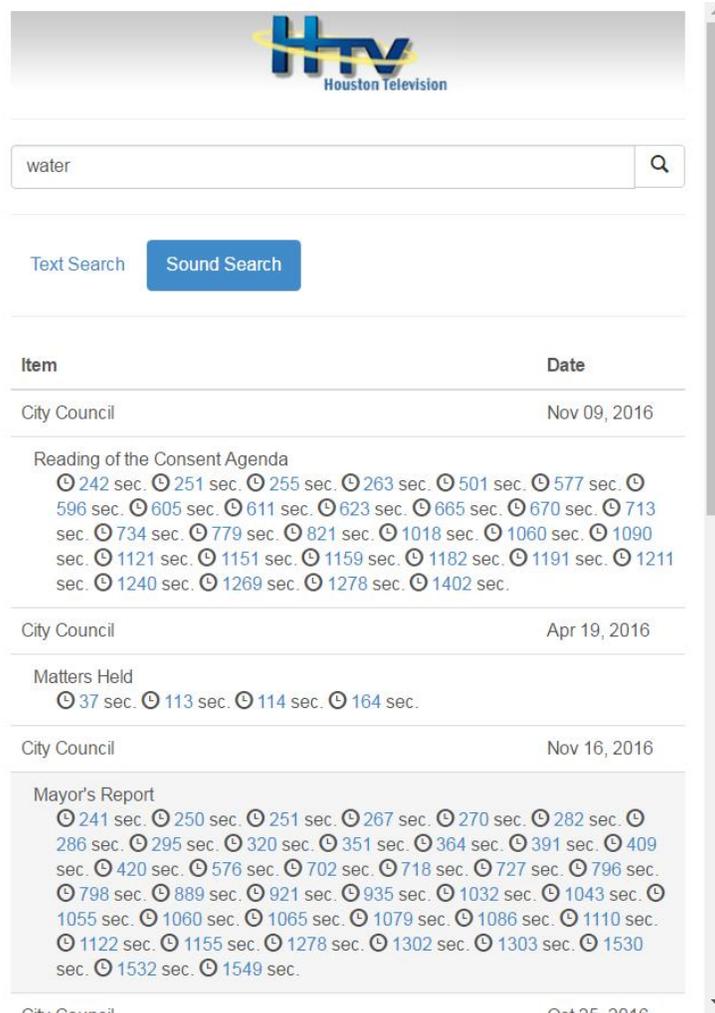
Sound Search™
On-Demand Streaming Video Search Enhancement

Swagit's innovative Sound Search™ dramatically improves the search for specific content in archived videos. A positive search hit for a specific spoken word will take the viewer to the exact location within any meeting that the word or phrase was spoken.

Sound Search™ results are displayed by the date and second mark, and provide a direct "jump-to" link for each instance a searched word or phrase was spoken during meetings. When a search result is selected, the audio/video clip will begin playing several seconds prior to the search result, giving greater context to the result.

Swagit's focus is on emerging technology and pioneering features like Sound Search™ that enable increased resident engagement.

Search results are date- and second-marked
Direct "jump-to" link by spoken word
Increased resident engagement

Social Media eXstream
Social Live Video Streaming

Instantly stream live your jurisdiction's local events to followers and engage with viewers in real time with Swagit's Social Media eXstream Package. Live streaming is the future growth of social media and has become a part of culture that government can easily use to reach more residents online. Users can watch live broadcasts, whether on3 PC or mobile device, in a matter of seconds. Social Media eXstream connects your meetings and events with live social platforms such as Facebook Live and YouTube Live.

▶ Live multi-destination streaming
▶ Multi-bitrates
▶ Affordable and simple
▶ Additional resident accessibility to meetings and events
▶ Expanded reach and audience growth
▶ Increased distribution channels

Streaming to social media live platforms can immediately expand your audience and increase distribution channels. For example, Facebook engages your viewers by sending a notification alert to your followers before the stream begins. Residents can then easily connect, interact and follow your event in real time.

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Implementation & Training

Once Swagit receives two signed original agreements, you'll hear from Swagit's team of deployment experts. We'll also send you a welcome packet, requesting basic information we'll need to complete your installation (such as your meeting schedule, contact info, IP information, and graphics for your video library/video player).

- ▪ **Phase 1 - Hardware Provisioning/Development**
  - ‣ Hardware ordered (out of stock items may impact delivery)
  - ‣ Hardware assembled by Swagit engineers
  - ‣ Operating system installed and configured per installation
  - ‣ Swagit EASE™ streaming appliance software installed
  - ‣ System burn-in testing conducted under fail-test load
  - ‣ Hardware sign-off by Swagit
  - ‣ Welcome packet information (meeting schedule, IP info, etc.) returned to Swagit

- ▪ **Phase 2 – Web Element Design**
  - ‣ Video library and player designed by Swagit in consultation with Client
  - ‣ Linking instructions provided to Client Webmaster/IT
  - ‣ Design sign-off by Client

- ▪ **Phase 3 – Deployment/Implementation**
  - ‣ Assembled hardware shipped
  - ‣ Remote configuration and testing of audio/video feed quality by Swagit
  - ‣ Confirmation of correct video library linking and integration with Client's website
  - ‣ Installation sign-off by Swagit

- ▪ **Phase 4 - Acceptance Testing**
  - ‣ Dry run of meeting capture, indexing and encoding process using next available meeting rebroadcast, alternate content or live meeting
  - ‣ Final signoff by Client and fulfillment of purchase order

- ▪ **Deliverables**
  - ‣ Installation checklist
  - ‣ Configuration, testing and installation of Swagit EASE™ streaming appliance
  - ‣ Secure FTP account for pre-edited digital content
  - ‣ Customized video library
  - ‣ Customized video player
  - ‣ Monthly usage statistics

If your service package includes client-controlled indexing, Swagit will provide remote training to teach your staff how to index meeting videos as well as how to include links to attachments. No additional training is necessary; Swagit's service is hands-free.

Project Schedule / Timeline

Activity	Start Date	Completion
Phase 1 - Hardware Provisioning / Development	Immediately upon receipt of signed agreements	2-4 weeks
Phase 2 – Web Element Design	Immediately upon receipt of information requested in welcome packet	
Phase 2a – Content Conversion & Migration	Upon receipt of file content	One month per year of content
Phase 3 – Deployment & Implementation	Hardware Deployment: Upon Client's receipt of hardware Software Deployment: Dependent upon Client availability for training	Hardware: Upon Client installation of encoder (plug-play installation) Software: Dependent upon Client training completion
Phase 4 - Acceptance Testing	Dependent upon previous phases	Dependent upon previous phases
Completion of Project	Dependent upon completion of Phases 1-4	Dependent upon completion of Phases 1-4

REFERENCES

City of Austin, Texas
301 W. 2nd., Austin TX 78701
Contact Name: Keith Reeves, AXTN Station Manager
Email: keith.reeves@austintexas.gov
Phone: 512-974-7952
Live Site: http://www.austintexas.gov/page/atxn-video-archive

Pulaski County, Arkansas
201 S. Broadway, Little Rock AR 72201
Contact Name: Joseph Musgrove, Information Systems Director
Email: jmusgrove@pulaskicounty.net
Phone: 501-340-8380
Live Site: https://pulaskicounty.net/

Louisiana State Legislature
900 North Third Street, Baton Rouge LA 70804
Contact Name: Gary Schaefer, Sentate Information Systems Coordinator
Email: schaeferg@legis.la.gov
Phone: 225-342-1001
Live Site: http://house.louisiana.gov/H_Video/Hse_Video_OnDemand.aspx

Louisiana Supreme Court
400 Royal Street, New Orleans LA 70130
Contact Name: Jerry Seregni, Manager of IT Infrastructure
Email: seregnij@lasc.org
Phone: 504-310-2462
Live Site: https://livestream.lasc.org/

Supreme Court of Georgia
244 Washington Street, Atlanta GA 30334
Contact Name: Bob McAteer, Director of Information Technology
Email: mcateerb@gasupreme.us
Phone: 404-463-7364
Live Site: https://www.gasupreme.us/live

ATTACHMENTS

- Sole Source Letter for Consideration Upon Request
- Swagit Solutions can also be purchased on both state and national contracts (i.e. TIPS, DIR, U.S. Communities Contract)

COST SUMMARY – Option 1 (Basic Streaming and Hosting)
Setup and Hardware

Hardware, Licenses, Setup, and Support Services

Item & Description	Unit Cost	Quantity	Up-Front Cost
EASE™ T Streaming Appliance • Standard definition (SD) or High definition (HD) encoding unit includes software installation, system burn-in • Software Licenses • Video Capture Card with Simulstream • Mini-Tower configuration	$ 2,890.00	2	$ 5,780.00
Project Management and Deployment	$ 1,080.00	1	$ 1,080.00
Total One-Time Hardware & Setup Cost:			**$ 6,860.00**

Yearly Managed Service Package

Item & Description	Monthly Rate	Quantity	Yearly Cost
24/7 Live Stream	$ 1,450.00	12 mos	$ 17,400.00
Total Yearly Cost:			**$ 17,400.00**

* Price and hardware model are subject to change after 60 days without prior notice.

We offer a Price Match Guarantee for all services that are equivalent in class, features and performance.

COST SUMMARY Option 2 (Live Stream w/ Self Indexing)
Setup and Hardware

Hardware, Licenses, Setup, and Support Services			
Item & Description	Unit Cost	Quantity	Up-Front Cost
EASE™ H Streaming Appliance • AT&T U-verse® Compatible • High definition and/or standard definition (HD-SDI) encoding unit includes software installation, system burn-in, rack rails • Software Licenses • Video Capture Card with Simulstream • Includes EASE™ Remote Video Indexing Kit, with Scheduler	$ 6,290.00	2	$ 12,580.00
Project Management and Deployment	$ 1,080.00	1	$ 1,080.00
Total One Time Cost:			**$ 13,660.00**

Yearly Managed Service Package			
Item & Description	Rate	Quantity	Yearly Cost
Client Controlled Indexing Unlimited • Unlimited Client Controlled Indexed Meetings Per Year • Up to 120 hours of specialty content per year • 24/7 Live Stream	$ 1,800.00	12 mos	$ 21,600.00
Social Media eXstream • Live Streaming to Facebook Live and/or Youtube Live	Included	12 mos	$ 0.00
Sound Search™ • Direct "jump-to" link by spoken word • Search results are date- and second-marked	$ 100.00	12 mos	$1,200.00
Total Annual Service:			**$ 22,800.00**

* Price and hardware model are subject to change after 60 days without prior notice.

We offer a Price Match Guarantee for all services that are equivalent in class, features and performance.

COST SUMMARY Option 3 (Complete Hands Free Solution)
Hardware & Setup

Hardware, Licenses, Setup, and Support Services

Item & Description	Quantity	Up-Front Cost
Avior™ HD Broadcasting System – 6 Total Cameras • 4 camera set up for first committee room • 2 camera set up for second committee room	2	$ 65,800.00
Project Management and Deployment	2	$ 7,000.00
Caption Prime HD Streaming Appliance	2	$ 25,300.00
SDI-CC Encoding/Decoding Unit	2	$ 19,700.00

Yearly Managed Service Package

Item & Description	Rate	Quantity	Yearly Cost
EASE™ Hands-Free Service – 200 meetings • Up to 200 indexed meetings per year • Up to 120 hours of specialty video content per year • 24/7Live Stream (Mirrored Uverse live stream, if needed)	$ 2,500.00	12 mos	$ 30,000.00
Avior™ Hands-Free Production – 200 meetings **(includes EASE™ Hands-Free Service – 200 meetings)** • Up to 150 remotely switched meetings per year with lower third character generation	$ 3,000.00	12 mos	$ 36,000.00
Social Media eXstream • Live Streaming to Facebook Live and/or Youtube Live	Included	12 mos	$ 0.00
Sound Search™ • Direct "jump-to" link by spoken word • Search results are date- and second-marked	$100.00	12 mos	$ 1,200.00

Package Overages

Item & Description	Cost
Additional EASE™ Hands-Free Indexed Meetings	$ 150.00 / meeting
Additional AVIOR™ Hands-Free Remote Switched Meetings	$ 175.00 / meeting
PEG PSAs (Includes up to 120 Custom PSAs per year with voice-overs)	$ 295.00 / month
AT&T U-verse Setup and Activation Fee	$ 495.00
CaptionLive: Real Time w/ Human	$ 125.00 / hr

* Price and hardware model are subject to change after 60 days without prior notice.

We offer a Price Match Guarantee for all services that are equivalent in class, features and performance.