



Care-Sharing for the Most Vulnerable

EXHIBIT C2



Each year, child protection agencies are alerted to more than **7 million U.S. children** who have experienced maltreatment. Our platform connects people who can help with people who need help through Care-Sharing. Any amount of time spent in foster care is traumatic and has proven to have lasting consequences that put children at high risk for devastating outcomes later in life.



- ✓ A report of child maltreatment is made every **10 seconds**
- ✓ **76% of children** involved in the system have experienced neglect due to poverty
- ✓ 50% of the homeless, 60% of child sex trafficking victims, and over 75% of the prison population **spent time in foster care**

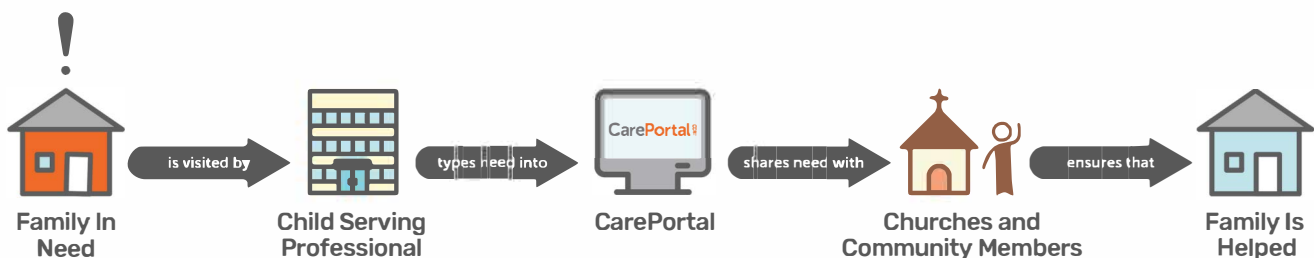
It's not abuse that's fueling this crisis, but rather, neglect stemming from poverty. In the wealthiest country in the world, many parents are struggling to provide for their family's basic needs. The U.S. government spends over \$30 billion on foster care annually, yet a growing body of research shows that preventing foster care is more cost effective and produces healthier outcomes. That's why we've taken action to help transform our disconnected, reactive, and expensive system in order to achieve a better social return on investment and healthy outcomes for families.

Our Solution is CarePortal



CarePortal is connecting technology that drives action for local children and families in crisis.

Since launching in 2015, CarePortal has done for child welfare what other tech platforms have successfully done to disrupt the entertainment, transportation, food, and hotel industries. Our platform connects people who can help with people who need help. **Right now, in real-time.** Child-serving professionals, philanthropic organizations, and members of the faith community are brought together in one central place, enabling the cross-sector collaboration needed for real, system-wide change to occur. Here's how it works:



Real transformation is emerging in communities to reverse our nation's foster care crisis as a result of meaningful connections formed through CarePortal. **Meeting practical needs** – like furniture for a single mom to provide a stable home for her children or funding a necessary car repair so a dad can get to work and pay the bills – unleashes the power of community to reimagine care for kids that is local, proactive, and effective.



On any given day, Arkansas has roughly 3,450 children in foster care



Foster Care has been reduced in Sebastian County by over 50%

Current CarePortal Impact in Arkansas - Past 12 Months:

- 405 Requests Met for the vetted needs of 1040 children and their families
- \$599K in local economic impact generated
- 51 total activated church response teams
- CarePortal is currently active in Little River, Miller, Washington, Benton, White, Pulaski and Sebastian counties

While Pulaski County is a critical need area for the foster care crisis, Arkansas, holds the biggest solution. Many of these vulnerable families are isolated, overwhelmed, and in urgent need of caring people to help them overcome difficult yet preventable challenges. They are in need of community. And that involves professionals like case workers providing direct support and advocating for their needs; local churches fulfilling their mandate to serve others by donating their time, talents, and treasures; and generous businesses and community members acting on their desire to care for others. CarePortal connects all of these entities, in real-time, to unleash a powerful, unified care network to deliver local, proactive, and effective care for kids.

Ecosystem Potential:

780+ Agencies

providing child services including schools, nonprofits, and government child welfare that can use CarePortal to vet and submit urgent needs on behalf of children and families in crisis.

4,214 Local Churches

that can be alerted by CarePortal to respond to needs with the purpose of helping kids exit foster care to healthy, permanent families and safely preventing kids from entering the system at all.

50,600+ People

who could be served through the CarePortal platform to receive essential items and services resulting in meaningful connections with family and the community.

Local Opportunity:

An investment to expand this network and activate additional requesting agencies, community partners, and churches on CarePortal will have a significant impact - both in improving the wellbeing of children, families, and the entire community AND in reversing our nation's foster care crisis.

5 Year Investment in CarePortal - Arkansas	Investment Opportunity #1 Foundational	Investment Opportunity #2 Aggressive
Total Investment Needed (\$)	\$5,408,391	\$7,426,864
Estimated # of People Served	31,439	46,262
# of Church Response Teams Activated	344	487
Local Economic Impact (\$)	\$13,003,117	\$19,134,072

Strategy

- Increase staff dedicated to building and connecting the local care-sharing network
- Fund specific requests that empower local churches to serve kids and families in crisis and offer ongoing support
- Support the infrastructure and development of the CarePortal platform

National Opportunity:

Stand Together Foundation, connected by CarePortal, intends to launch a national movement to mainstream Care-Sharing. We believe this partnership can revolutionize how our nation cares for its most vulnerable citizens by empowering communities to collaborate across sectors to serve 1,000,000 people within the next five years. We invite other partners to join this movement so that together, we can achieve real, systemic change that supports healthy outcomes for all children and families.

Other ways to get involved: Sign up on CarePortal today to meet real-time needs as an individual, church, business, or community group.

Investment Opportunity #1 - Foundational

Year	Cumulative FTE's	Platform & Implementation Costs	Champion Funds	Total Annual Investment	Response Teams Activated at End of Each Year	Estimated # of People Served Per Year	Estimated # of Requests Per Year	Estimated Economic Impact Per Year
1	4	\$427,291	\$50,000	\$477,291	67	1,736	534	\$718,211
2	8	\$848,528	\$62,500	\$911,028	111	2,960	911	\$1,224,310
3	11	\$1,191,934	\$75,000	\$1,266,934	177	5,234	1,610	\$2,164,736
4	11	\$1,251,531	\$87,500	\$1,339,031	261	8,680	2,671	\$3,589,945
5	11	\$1,314,107	\$100,000	\$1,414,107	344	12,829	3,947	\$5,305,915
Total	11	\$5,033,391	\$375,000	\$5,408,391	344	31,439	9,673	\$13,003,117

Investment Narrative

Foundational - This level of funding will allow CarePortal to properly staff the market and create an annual Community Champion funding pool to empower under-resourced local churches to meet needs that may otherwise go unmet if not funded through other community partners.

Methodology for Cost and Impact Projections

- Staffing based on:
 - Market Population
 - If it is a 50 in 5 market (50% of kids in foster care are in 5% of counties across the country)
 - Salaries are adjusted by market (Arkansas is based on national average)
 - 5% Cost of Living Adjustment per year

- Model Assumptions for Impact Projections
 - Children Served per Month per Church Improves by 40% over 5 years
 - \$517 per Child of Economic Impact (National Average)
 - Target 10% of all churches activated by end of year 5



Investment Opportunity #2 - Aggressive

Year	Cumulative FTE's	Platform & Implementation Costs	Champion Funds	Total Annual Investment	Response Teams Activated at End of Each Year	Estimated # of People Served Per Year	Estimated # of Requests Per Year	Estimated Economic Impact Per Year
1	5	\$521,475	\$100,000	\$621,475	74	1,809	557	\$748,096
2	10.5	\$1,097,911	\$125,000	\$1,222,911	139	3,721	1,145	\$1,538,943
3	15	\$1,604,276	\$150,000	\$1,754,276	233	7,337	2,258	\$3,034,580
4	15	\$1,684,489	\$175,000	\$1,859,489	355	12,970	3,991	\$5,364,573
5	15	\$1,768,714	\$200,000	\$1,968,714	487	20,425	6,285	\$8,447,879
Total	15	\$6,676,864	\$750,000	\$7,426,864	487	46,262	14,235	\$19,134,072

Investment Narrative

Aggressive - This increased funding model will allow CP to fully staff the market and create an aggressive annual Community Champion funding pool to empower under-resourced local churches to meet needs that may otherwise go unmet if not funded through other community partners.

Methodology for Cost and Impact Projections

- Staffing based on:
 - Market Population
 - Is a 50 in 5 market (50% of kids in foster care are in 5% of counties across the country)
 - Salaries are adjusted by market (Arkansas is based on national average)
 - 5% Cost of Living Adjustment per year

- Model Assumptions for Impact Projections
 - Children Served per Month per Church improves by 60% over 5 years
 - \$517 per Child of Economic Impact (National Average)
 - Target 15% of all churches activated by end of year 5

