

Stricken language would be deleted from and underlined language would be added to present law.

State of Arkansas
91st General Assembly
Regular Session, 2017

A Bill

HOUSE BILL 1508

By: Representative House

For An Act To Be Entitled

AN ACT TO ENACT CERTAIN PROHIBITIONS REGARDING
ADVERTISING FOR MEDICAL MARIJUANA; AND FOR OTHER
PURPOSES.

Subtitle

TO ENACT CERTAIN PROHIBITIONS REGARDING
ADVERTISING FOR MEDICAL MARIJUANA.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code Title 20, Chapter 56, is amended to add an additional subchapter to read as follows:

Subchapter 3 – Medical Marijuana

20-56-301. Prohibition on medical marijuana advertisement.

(a) An individual or entity shall not advertise, publicize, promote, or market medical marijuana, any product containing tetrahydrocannabinol, the use of medical marijuana, or services associated with medical marijuana, including without limitation:

(1) Physician services;

(2) Designated caregiver services;

(3) Providing free samples of marijuana or marijuana-related products; and

(4) Providing coupons or other promotional flyers.

(b) An individual or entity who violates this section shall be fined one hundred dollars (\$100) per violation per day.



20-56-302. Prohibition on use of medical symbols with medical marijuana.

(a) A dispensary or cultivation facility shall not use symbols commonly associated with the practice of medicine or the practice of pharmacy, including without limitation:

(1) A cross of any color;

(2) A caduceus; or

(3) Any other symbol that is commonly associated with the practice of medicine, the practice of pharmacy, or health care in general.

(b) An individual or entity who violates this section shall be fined one hundred dollars (\$100) per violation per day.