

State of Arkansas
92nd General Assembly
Regular Session, 2019

A Bill

SENATE BILL 586

By: Senator G. Leding

For An Act To Be Entitled

AN ACT TO AMEND THE ALCOHOLIC BEVERAGE LAWS TO ALLOW
A MANUFACTURER TO SPONSOR AND PROVIDE ADVERTISING
MATERIALS TO A NONPROFIT ENTITY HOLDING A LARGE
ATTENDANCE FACILITY PERMIT; AND FOR OTHER PURPOSES.

Subtitle

TO ALLOW A MANUFACTURER TO SPONSOR AND
PROVIDE ADVERTISING MATERIALS TO A
NONPROFIT ORGANIZATION HOLDING A LARGE
ATTENDANCE FACILITY PERMIT.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code § 3-3-212(c), concerning exclusions from the prohibited practices of a manufacturer-seller relationship, is amended to read as follows:

(c) Subsections (a) and (b) of this section shall not apply to ~~any~~ an agreement or arrangement by ~~a~~ a:

(1) A manufacturer or wholesaler to pay for the display or other presentation of advertising and promotional material on or about the premises of the holder of a franchise granted by the Arkansas Racing Commission; or

(2) A manufacturer providing sponsorship of or payment for the display or other presentation of advertising and promotional material on or about the premises of a large attendance facility, as defined by § 3-9-202(16), owned by a qualifying charitable nonprofit organization that has received tax exempt status under 26 U.S.C. § 501(c)(3), as in effect on January 1, 2019.

