

By: Senator M. McKee

## SENATE RESOLUTION

TO CELEBRATE TOM NICHOLS'S SIXTY-FIVE (65) YEARS IN  
RADIO BROADCASTING AND HIS RICH HISTORY IN ARKANSAS  
RADIO.

### Subtitle

TO CELEBRATE TOM NICHOLS'S SIXTY-FIVE  
(65) YEARS IN RADIO BROADCASTING AND HIS  
RICH HISTORY IN ARKANSAS RADIO.

WHEREAS, Tom Nichols was born in Hot Springs on July 22, 1941, and attended The Jones School and Hot Springs High School; and

WHEREAS, in November of 1958, Tom Nichols joined members of the Hot Springs High School speech class to start a teen request show on KWFC and was the only student hired by the station as a part-time weekend announcer; and

WHEREAS, by the spring of 1959, Tom Nichols had a full-time job at the radio station KBLO; and

WHEREAS, Tom Nichols and his wife of fifty-seven (57) years, Polly Nichols, were married on January 7, 1967, at the Oaklawn United Methodist Church in Hot Springs; and

WHEREAS, Tom Nichols learned all aspects of the radio business by working at many different radio stations, including:

- (1) KWFC Hot Springs;
- (2) KAAB Hot Springs;



- (3) KBLO Hot Springs;
- (4) KWAK Stuttgart;
- (5) KBBA Benton;
- (6) A five-thousand-watt country station in Pine Bluff;
- (7) KFOX-TV Hot Springs;
- (8) KJWH Camden; and
- (9) KZNG Hot Springs; and

WHEREAS, in 1980, Tom Nichols and Polly Nichols moved onto radio station ownership and founded KWXI AM, the first radio station in Glenwood and Pike County, later adding KWXE FM to their portfolio; and

WHEREAS, in 1994 Tom Nichols and Polly Nichols established KVRE 92.9 FM, a beloved radio station in Hot Springs Village, creating a lasting legacy in Arkansas broadcasting; and

WHEREAS, KVRE 92.9 FM is one (1) of the last family-owned stations in the state, and Tom and his daughter, Alice Bates, instill a warm, family atmosphere into their daily broadcasts; and

WHEREAS, KVRE 92.9 FM stands out among other radio stations because the staff makes their listeners feel like friends; and

WHEREAS, Tom Nichols and Polly Nichols sold KWXI AM and KWXE FM to focus exclusively on KVRE 92.9 FM, and February of 2024 marks the thirtieth (30th) anniversary of KVRE 92.9 FM; and

WHEREAS, Tom Nichols is currently celebrating sixty-five (65) years in radio broadcasting; and

WHEREAS, The following are the highlights of Tom Nichols's radio career:

- (1) Televising the Hot Springs Christmas Parade for the first time;
- (2) Hosting "Tom's Record Room" for Dean's Milk Radio;
- (3) Creating and hosting the "Ask Your Neighbor" show for forty

(40) years; and

(4) Broadcasting the Miss Arkansas Pageant with Polly for ten  
(10) years,

NOW THEREFORE,

BE IT RESOLVED BY THE SENATE OF THE NINETY-FOURTH GENERAL ASSEMBLY OF THE  
STATE OF ARKANSAS:

THAT the Senate celebrate Tom Nichols's for sixty-five (65) years in  
radio broadcasting and his rich history in Arkansas radio.

BE IF FURTHER RESOLVED THAT upon adoption, a copy of this resolution shall be  
provided to Tom Nichols by the Secretary of the Senate.