

By: Representative Duffield

## HOUSE RESOLUTION

TO HONOR "BROADWAY" JOE BOOKER FOR HIS CONTRIBUTIONS  
TO THE COMMUNITY AND TO THE STATE OF ARKANSAS.

### Subtitle

TO HONOR "BROADWAY" JOE BOOKER FOR HIS  
CONTRIBUTIONS TO THE COMMUNITY AND TO  
THE STATE OF ARKANSAS.

WHEREAS, "Broadway" Joe Booker, a South Carolina native, began his broadcasting career in the United States Air Force in 1976 as an announcer with the American Forces Network Korea; and

WHEREAS, after relocating to Arkansas, "Broadway" Joe Booker earned an associate degree at Arkansas State University and then earned a Bachelor of Arts at Arkansas Baptist College in African American Community Leadership; and

WHEREAS, "Broadway" Joe Booker continued to hone his broadcasting skills, becoming well known in Central Arkansas as "Broadway Joe", and receiving accolades such as:

(1) A nomination from Billboard Radio & Records for Station of the Year in 1993;

(2) The Billboard Radio & Records award for Impact Program Director of the Year in 1994;

(3) The National Association of Broadcasters Marconi Radio award for Medium Market Station of the Year for the entire nation; and

(4) The Billboard's Distinction award on behalf of the station



for Radio Station of the Year in 1994; and

WHEREAS, "Broadway" Joe Booker started area promotional events such as Blues on the River and Juneteenth, collectively earning over one hundred forty thousand dollars (\$140,000) for The Watershed, a Little Rock nonprofit devoted to transforming the lives of those it serves; and

WHEREAS, some of the many humanitarian causes to which "Broadway" Joe Booker dedicates his life include the Power 92 Jammers basketball team, the Jacksonville Mighty Vikings youth football team, The Watershed annual Christmas Food Drive, Little Rock's Crisis Team and Gang Task Force, and the national OK Program to mentor African American men and boys; and

WHEREAS, "Broadway" Joe Booker is now the program director at Cumulus Media, Little Rock, program director at KIPR Power 92.3 Jams, and host of the "Broadway Joe Talk Show" and also the "Broadway Joe Video Show" which was the first Little Rock urban music video program; and

WHEREAS, "Broadway" Joe Booker remains convinced that connection to his audience transcends changing fashions and tastes and has been quoted as saying that "as African Americans, we expect to get all our information, education[,] and entertainment from our radio station, and that goes back to the 50s[,] 60s[,] and 70s"; and

WHEREAS, "Broadway" Joe Booker says that family is the "key to all of his success", and he and wife Freddie have been married over thirty (30) years and are proud parents and grandparents,

NOW THEREFORE,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE NINETY-FIFTH GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

THAT the House of Representatives honor "Broadway" Joe Booker for his contributions to the community and to the State of Arkansas.

BE IT FURTHER RESOLVED THAT upon adoption, a copy of this resolution be

provided to "Broadway" Joe Booker by the Chief Clerk of the House of Representatives.